

What can institutional repository download statistics tell us?

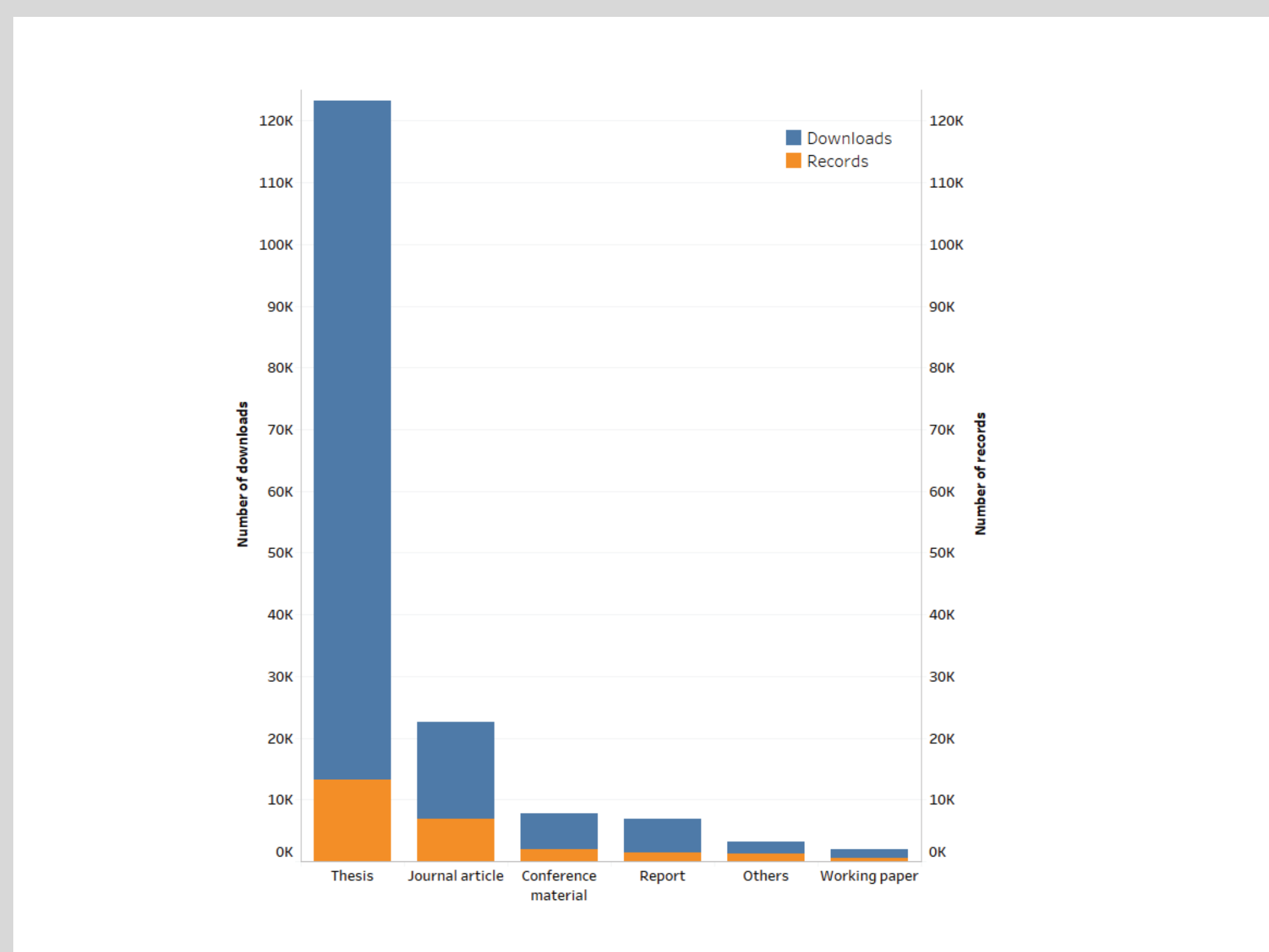
UNSWorks download statistics January - June 2019

Tanya Holm & Harry Sidhunata, Scholarly Communications and Repositories, UNSW Library
Sangeetha Ravisankar, Faculty of Engineering, UNSW

UNSWorks overview

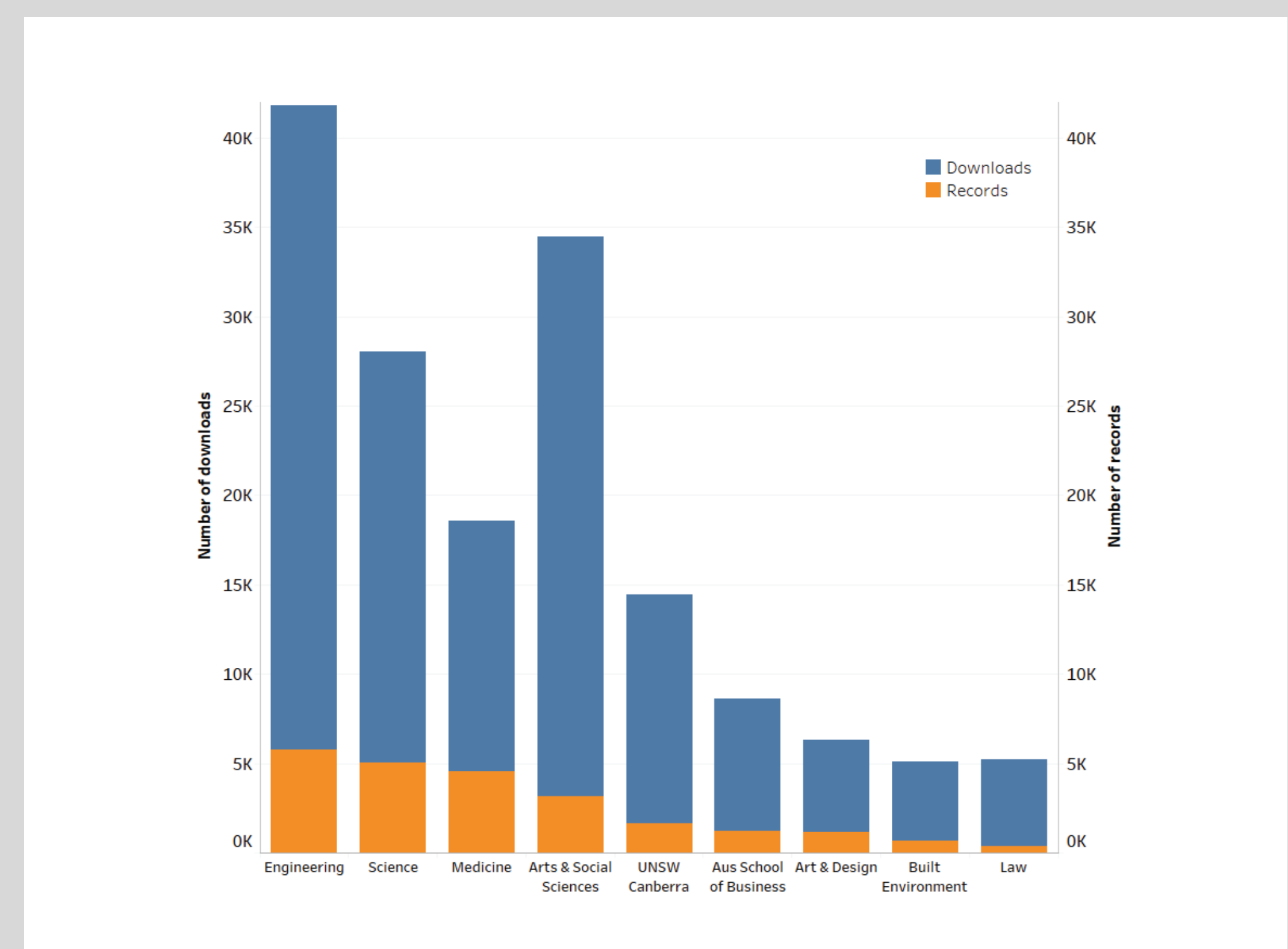
- o Total UNSWorks content at June 2019: ~38,000 records
- o ~70% of the content is full-text (open access)
- o Unique file downloads: 14,345
- o Average number of downloads per month: 27,500

DOWNLOADS RELATIVE TO CONTENT BY RESOURCE TYPE



- o Almost 75% of downloads are theses; 50% of the full-text content is theses
- o Only 14% of downloads are journal articles; 30% of full text content is journal articles
- o Downloads and content of non-traditional research outputs (NTR's) – including conference material, working papers, reports, creative works - are low

DOWNLOADS RELATIVE TO CONTENT BY FACULTY

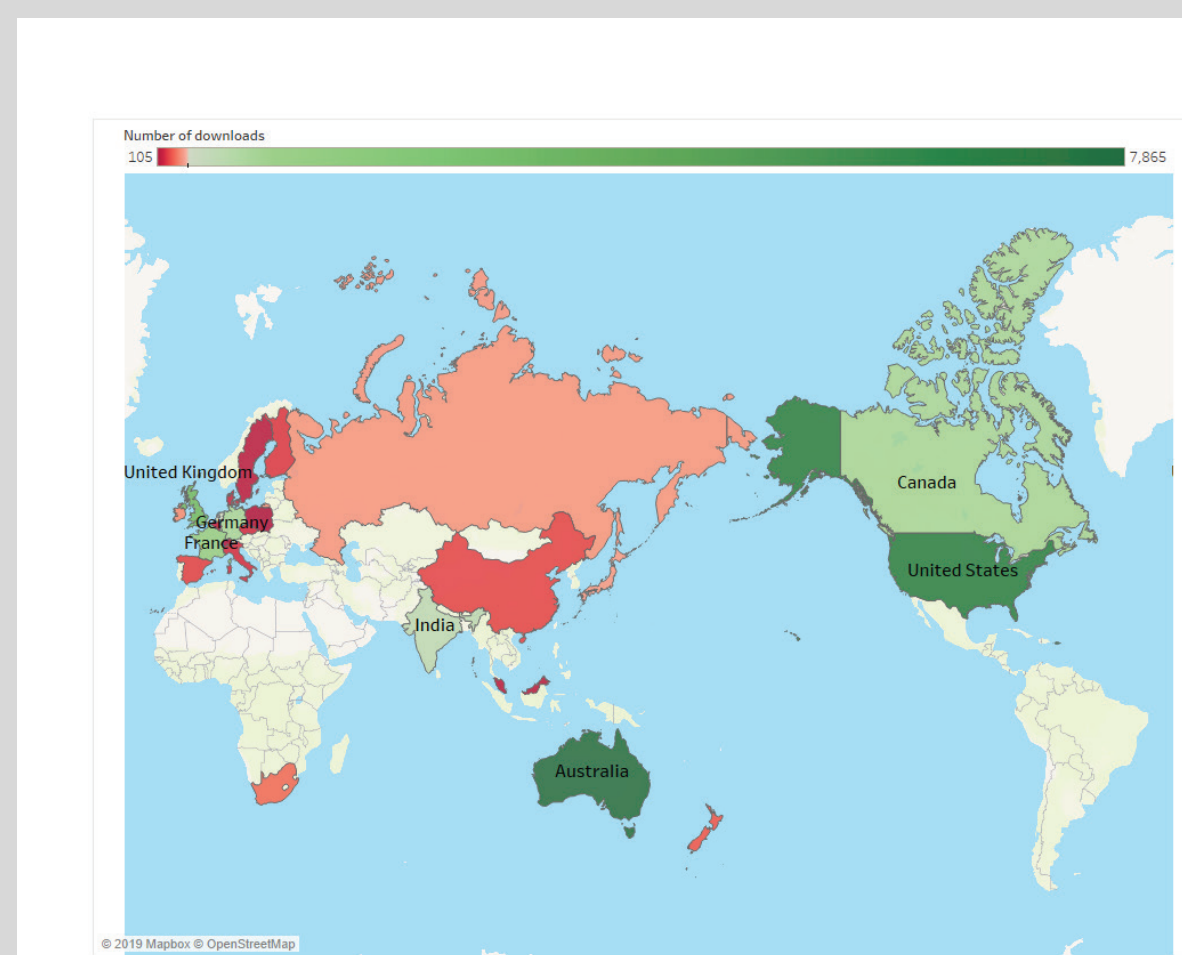


- o Faculty of Arts & Social Sciences (A&SS) has the highest downloads relative to content, i.e. a smaller number of files are downloaded multiple times
- o 65% of full-text content in UNSWorks is from the Faculties of Medicine, Engineering and Science and their download numbers are highest
- o Less than 9% of full-text content in UNSWorks is from the Faculties of Art & Design, Built Environment and Law and their download numbers are lowest

Highly downloaded content

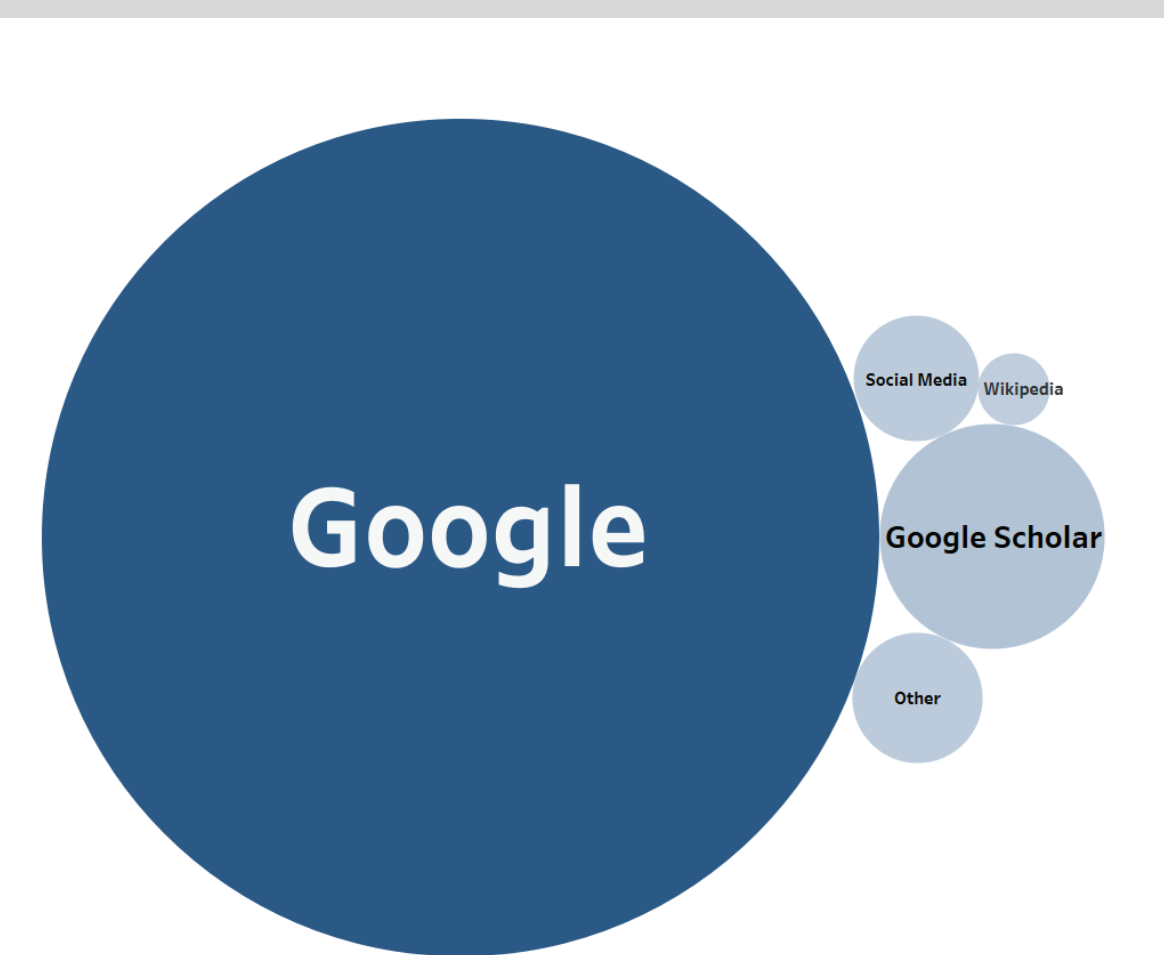
- o Refers to files that have been downloaded 20+ times in any one month of January - June 2019
- o ~ 300 files downloaded ~30,000 times

BY LOCATION



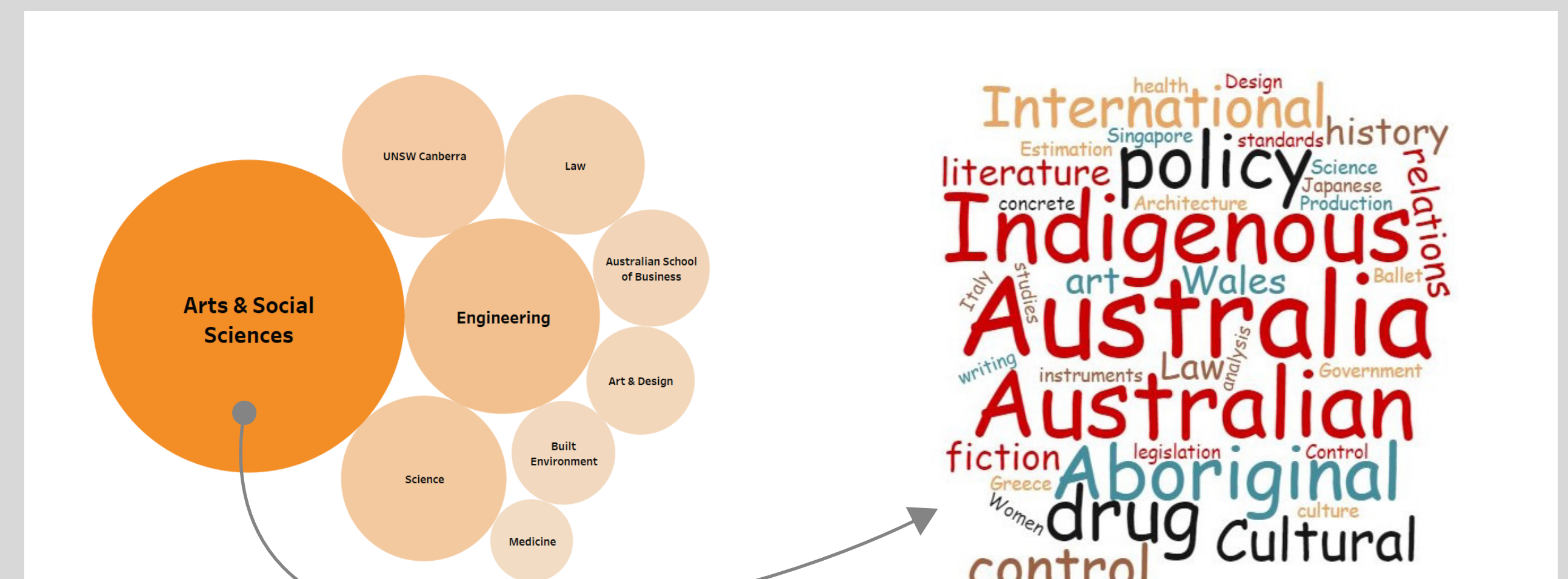
Content accessed from ~150 countries - 29% from Australia, 26% from USA and 11% from the UK.

BY REFERRER



Content downloaded predominantly via Google.

BY FACULTY



Almost 40% of highly downloaded content is from Faculty of Arts & Social Sciences.

Australian and Indigenous content is popular according to a word map of keywords from the Faculty of Arts & Social Sciences highly downloaded content.

Opportunities

- o Communicate to the Faculty of Arts & Social Sciences the popularity of its content in the repository
- o Promote repository to faculties as an open access publishing platform and source of research material
- o Encourage and facilitate the deposit of non-traditional research
- o Increase the repository's interoperability with Google Scholar, other search engines, social media and open access tools

TOOLS AND DATA

UNSWorks, The University of New South Wales institutional repository. <https://www.unsworks.unsw.edu.au>
Apache HTTP Server, Web server. <https://httpd.apache.org>
Tableau, Interactive data visualization software. <https://www.tableau.com>

CONTACT

h.sidhunata@unsw.edu.au
t.holm@unsw.edu.au