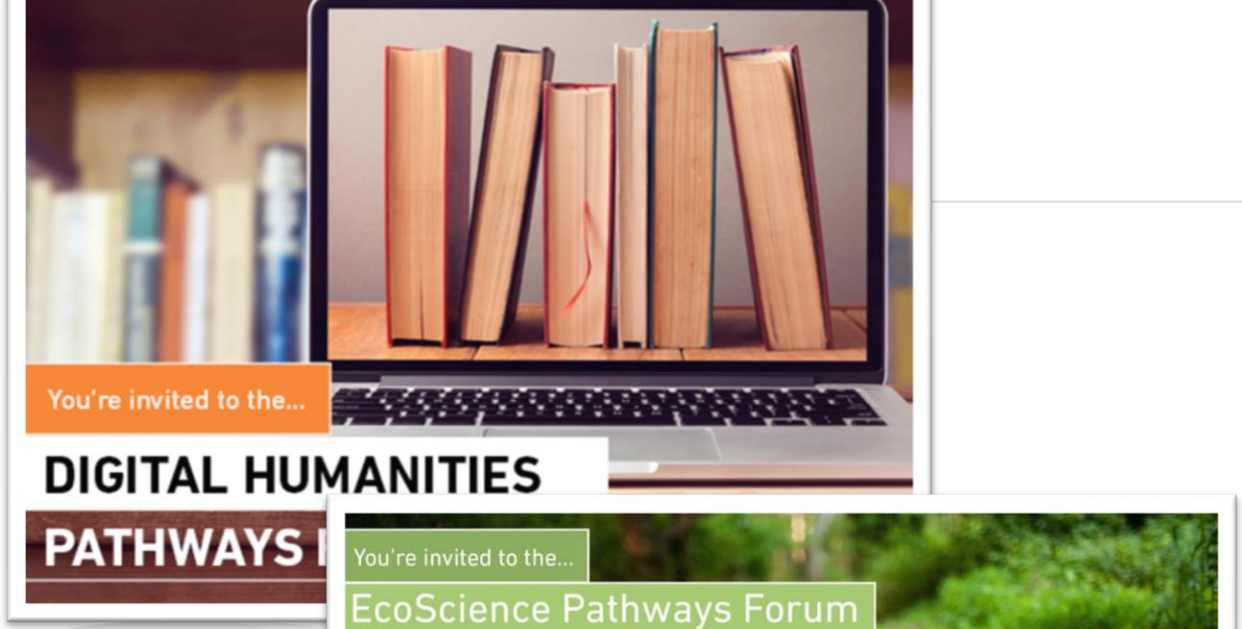


Using Pathways Forums to inform future initiatives for your research field.

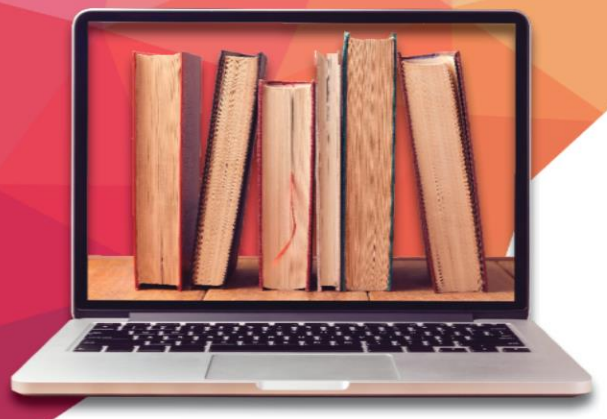
eResearch Australasia 2018

Lauren Attana
Marketing Team Lead, eRSA
@eResearchSA

About eRSA

- We exist to support the advancement of research through innovation
- Providers of eResearch tools and technology
- We’re governed by our 3 major universities
- Everything we do is with researchers in mind
- Operate as pathway to national funding, opportunities and tools for South Australian researchers.

Digital Humanities
Pathways Forum



Presented by tinker.

The Origin

- Concept established in 2016 as a way to connect both academics and industry professionals
- Conduit to national tools from research areas such as Ecology, Urban, Biodiversity, and Genomics
- Gained national recognition through partnerships
- We've since delivered this framework as an engagement stream in multiple DEVL projects

The ‘Recipe’ for a Pathways Forum

You need a great planning committee…

Pictured above: eRSA + Local Host Institution

...and a dynamic program!

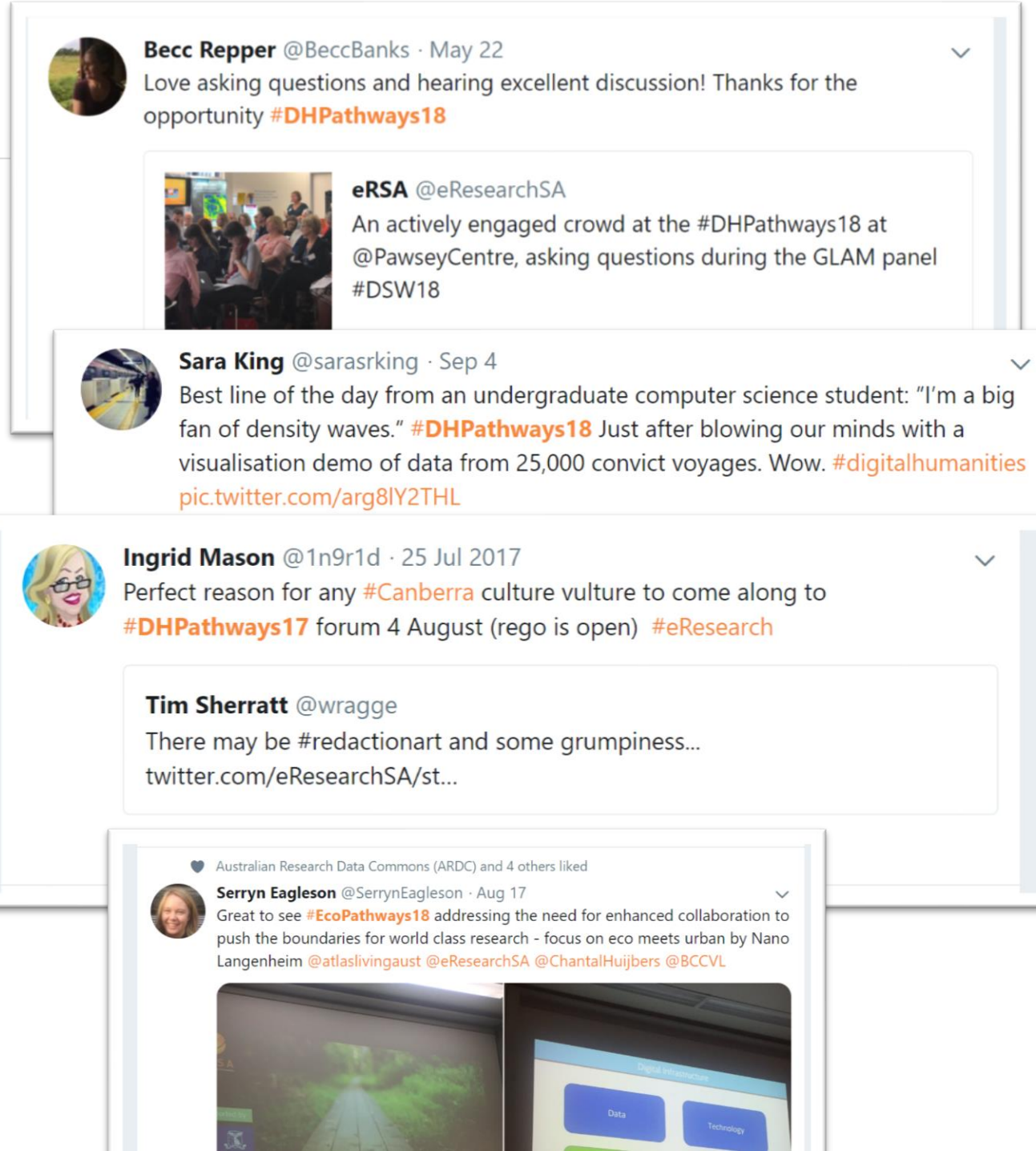
1. Keynote Speakers
2. Projects Showcase
3. Discussion Panel
4. Open Consultation
5. Networking opportunities

The ‘Internal Results’

- Delivered over 15 pathways, across 6 states in two years with 2 more this year.
- Attended by over 1100 members to date
- Not to mention the empowered twitter audience

#DHPATHWAYS18 #ECOPATHWAYS18

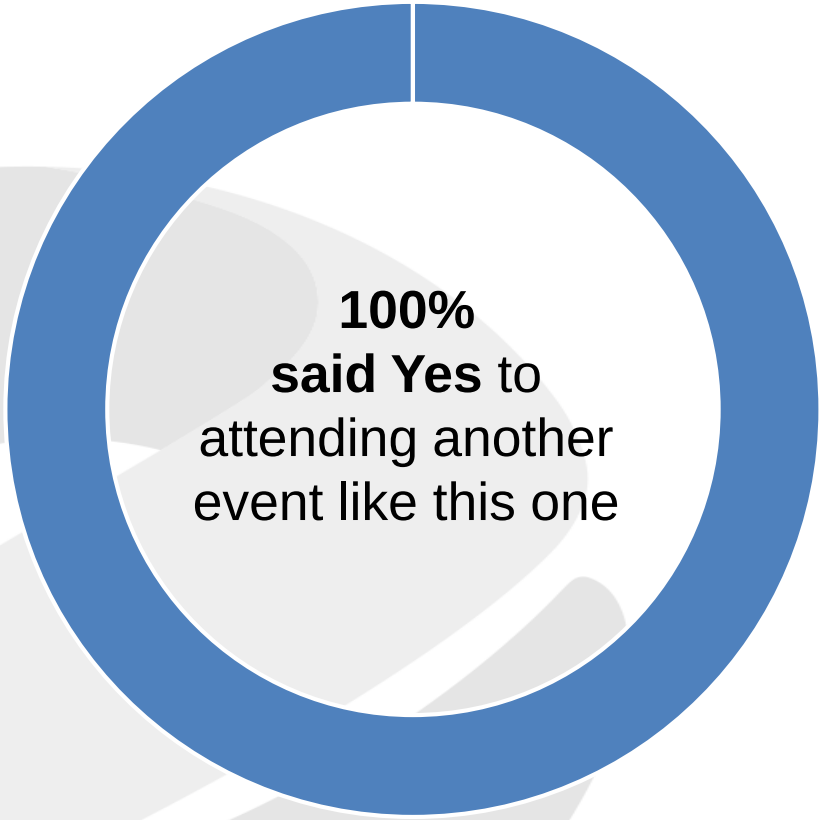
- Increase in eNewsletter subscribers by 15%.
- Lead generation: Invites to present and collaborate



The ‘External Results’

- Share knowledge!
- Strengthen communities
- Consultation informed the proposal for the HASS DEVL/RDC
- Build tools, advocate for champions, design user led infrastructure
- Hear from established researchers and emerging innovators
- Increase in face to face with sectors, making it systemic rather than individual
- We get to operate as ‘honest broker facilitators’
- Opportunity to build on existing research and networks
- Externalise research projects

The community feedback



"The insight into other areas of research and the diversity of topics! It's rare to meet new networks in Tasmania and I was so inspired"

"I liked hearing what other people were using computers and data for in the humanities, and what challenges they were finding."

"They [the presentations] were all fascinating and I was in no danger of falling asleep once."

What's next for the Pathways Forums

It's evolving!

- Topic focussed forums
- Segmented session
- We've become our own brand, and a community expectation
- Regularity of the forums are markers to indicate progress
- Transferable framework application into other disciplines

To find out what else we're working on nationally, head to **ersa.edu.au/national-collaborations**

How you can leverage this concept

Need an engagement piece to your project?

Want to deliver this your own institution?

Have a tool or service you'd like to share?

OR want be a part of the program?

Talk to us about our host partnership framework or **email comms@ersa.edu.au.**

- See us in action:
  - **Brisbane**, Friday 26 October
  - **Sydney,** Friday 7 December

eRSA
Advancing Research Innovation